

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1. (currently amended)      A sensual pressure sensitive adhesive label comprising an image having at least one overcoat layer over said image wherein said overcoat layer comprises comprising at least one tactile [or olfactory] feature.

2.      Cancelled.

3.      Cancelled.

4.      Cancelled.

5.      Cancelled.

6.      Cancelled.

7.      Cancelled.

8. (original) The label of claim 1 wherein said at least one overcoat layer comprises a textured surface.

9. (original) The label of claim 8 wherein said textured surface comprises only a portion of said overcoat layer.

10. (original) The label of claim 8 wherein said textured surface comprises particles.

11. (original) The image element of claim 10 wherein said particles have an average particle size of between 2  $\mu\text{m}$  to 500  $\mu\text{m}$ .

12. (original) The image element of claim 11 wherein said particles have an average particle size of between 2  $\mu\text{m}$  to 100  $\mu\text{m}$ .

13. (original) The image element of claim 8 wherein said textured surface has a depth of between 5  $\mu\text{m}$  to 100  $\mu\text{m}$ .

14. (original) The image element of claim 8 wherein said textured surface comprises braille indicia.

15. Cancelled.

16. (original) The image element of claim 8 wherein said textured surface is in a pattern.

17. (original) The image element of claim 8 wherein said textured surface is in intermittent areas.

18. Cancelled..

19. (original) The image element of claim 18 wherein said feature location corresponds to a complimentary area of said image.

20. (currently amended) The image element of claim 1 wherein said at least one overlaying layer further comprises [both] olfactory [and sensory] features.

21. (original) The image element of claim 1 wherein said image layer is on a base that has a lower pressure sensitive adhesive layer.

22. (original) The image element of claim 1 wherein said image comprises an image formed by photosensitive silver halide.

23. (original) The image element of claim 1 wherein said at least one overlaying layer comprises a gelatin.

24. Cancelled.

25. (currently amended) The method comprising providing an image and overcoating said image with at least one layer comprising a [sensory or olfactory] tactile feature.

26. Cancelled.

27. Cancelled.

28. Cancelled.

29. Cancelled

30. Cancelled.

31. (original) The method of claim 25 wherein said image is on a base that has a lower pressure sensitive adhesive layer.

32. (original) The method of claim 25 wherein said image comprises an image formed by photosensitive silver halide.

33. (original) The method of claim 25 wherein said overcoat layer comprises a mixture of vinyl polymer and urethane polymer wherein said urethane polymer has an indentation modulus less than 0.6 GPa and wherein said overcoat layer is less than 10 micrometers in thickness

34. (original) The method of claim 25 wherein said overcoat layer is coated using gravure coating.

35. (original) The method of claim 25 wherein said overcoat layer comprises a ultraviolet radiation cured environmental protection layer and a primer layer.

36. (original) The method of claim 25 wherein said overcoat layer is discontinuous such that a fraction of the surface area of the image element remains uncovered by said overcoat layer.

37. (new) The label of claim 1 wherein said image was formed by thermal dye transfer.

38. (new) The label of claim 1 wherein said label further comprises a fiducial mark.

39. (new) The label of claim 1 wherein said overcoat layer comprises fused polymer particles.